

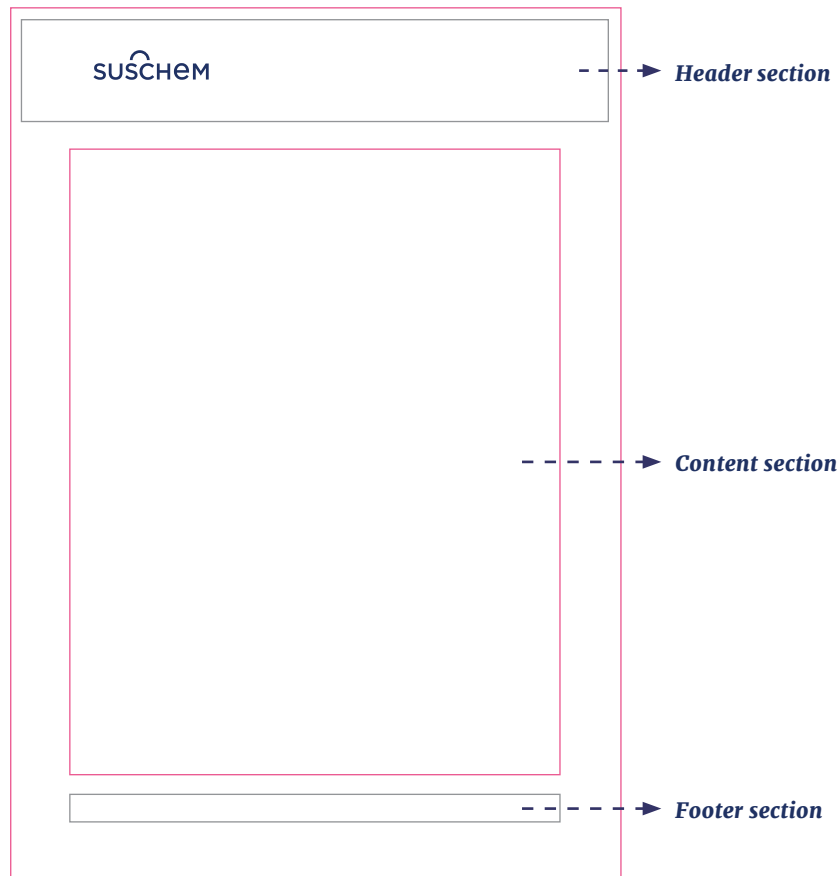


BRAND GUIDELINES

3. Graphic Charter / 3.3 Desktop applications

I. Word document / Composition rules

A4 - 210 mm x 297 mm



Margins and columns

top: 50 mm
bottom: 25 mm
inner margin: 25 mm
outer margin: 25 mm

Logo size

SUSCHEM
45 mm

Header section

title size: 16pt
date size: 10pt

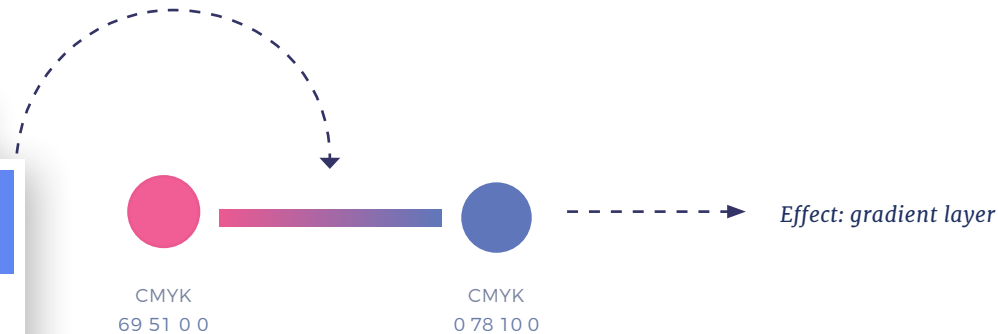
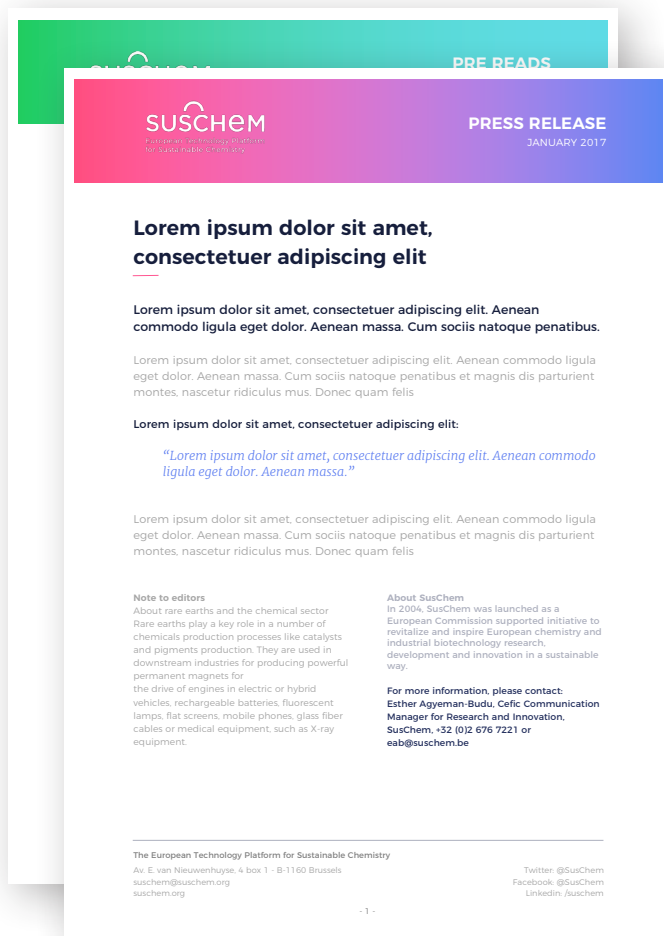
Content

title size: 20pt
subtitle size: 12pt

3. Graphic Charter / 3.3 Desktop applications

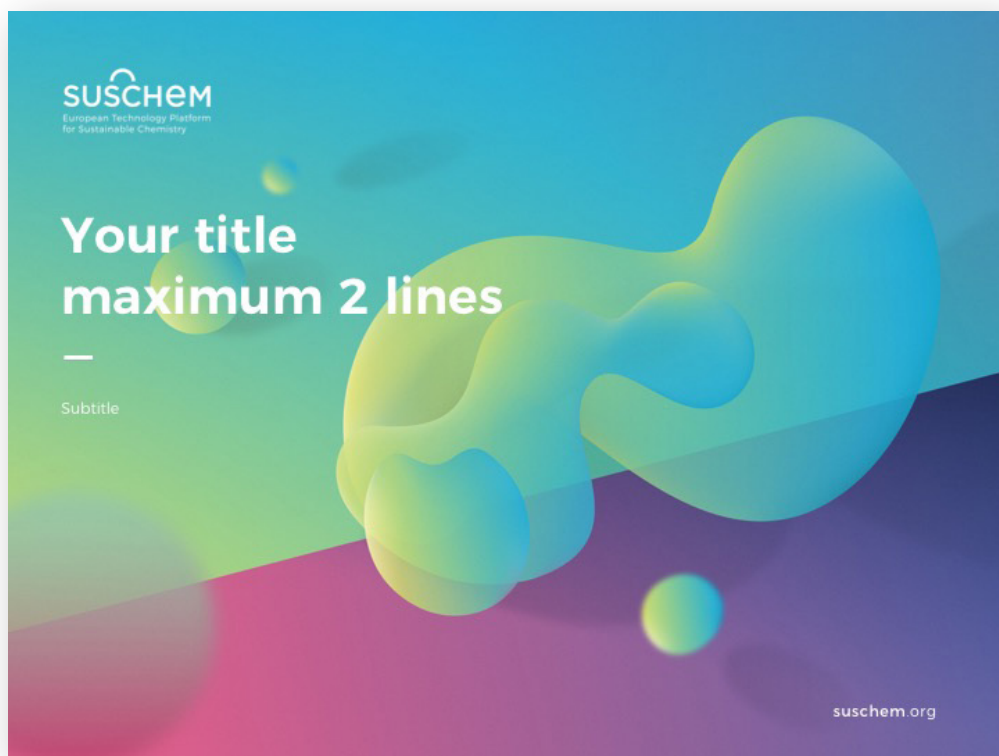
I. Word document / Composition rules

Colour banner



3. Graphic Charter / 3.3 Desktop applications

II. PowerPoint document / Cover Slide



A SusChem PowerPoint presentation should start with the animated appearance of the logo followed by a cover slide presenting the SusChem landscape, the logo, the presentation or event title.

3. Graphic Charter / 3.3 Desktop applications

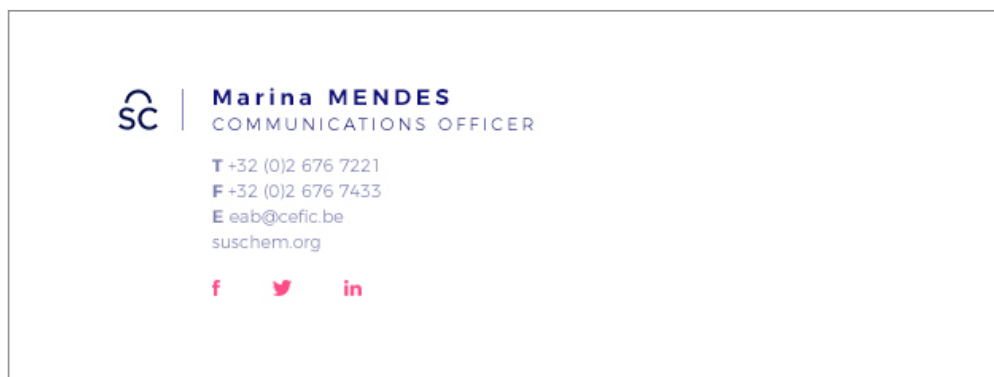
II. PowerPoint document / Section slide



The PowerPoint presentation can be divided into chapters or sections. Each chapter has its own cover slide with a photo, the title and where applicable, a short introduction.

3. Graphic Charter / 3.3 Desktop applications

III. E-mail signature



Contact

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